



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-23-2012 PAGE: 1 of 3

SMART MEDIA GROUP, LLC - 11950
ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand				Product Code				Station/Market						
				MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR				POLITICALS				WTVD - DURHAM						
Agency Est# MCCRO ORDR C22C28			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title						
Line	Start Date	End Date	Time Period			Description			RC	Duration	M	T	W	F	S				
			Agency CPE: C : MCCRO P : ORDR E : C22C28																
1	10-22-2012	10-28-2012	09:00AM - 10:00AM			LIVE! WITH KELLY & MICHAEL (842)			3	30	1	1	1	1	3	125	3	375.00	
2	10-22-2012	10-28-2012	07:00AM - 08:00AM			EYEWITNESS NEWS SATURDAY AT 7AM (2408)			2	30				1	1	250	1	250.00	
3	10-22-2012	10-28-2012	07:00AM - 08:00AM			EYEWITNESS NEWS SUN 7-8A (820)			3	30				1	1	150	1	150.00	
4	10-22-2012	10-28-2012	06:00PM - 06:30PM			EYEWITNESS NEWS AT 6 SUN (822)			3	30				1	1	300	1	300.00	
5	10-22-2012	10-28-2012	11:35PM - 12:02AM			NIGHTLINE (MONDAY-FRIDAY) (788)			1	30	1	1	1	1	1	5	475	5	2,375.00
6	10-22-2012	10-28-2012	11:00PM - 11:35PM			EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)			2	30	1				1	750	1	750.00	
7	10-22-2012	10-28-2012	07:00PM - 07:30PM			JEOPARDY (MONDAY-FRIDAY) (898)			2	30	1	1			2	1,000	2	2,000.00	
8	10-22-2012	10-28-2012	07:30PM - 08:00PM			WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			2	30	1	1			2	1,000	2	2,000.00	
9	10-22-2012	10-28-2012	08:00PM - 10:00PM			MONDAY PRIME 8-10P (795)			3	30	1				1	2,500	1	2,500.00	
			----- ITEM LINE NOTE ----- DANCING W/THE STARS																
			Cr Resolved			Rate Reason													
			10-22-2012			2,500 CRDT RESOLV													
			Total:			2,500										Credit Resolved Total:		-1 -2,500.00	
10	10-22-2012	10-28-2012	10:00PM - 11:00PM			MONDAY PRIME 10-11P (794)			3	30	1				1	1,600	1	1,600.00	
			----- ITEM LINE NOTE ----- CASTLE																
			Cr Resolved			Rate Reason													
			10-22-2012			1,600 CRDT RESOLV													
			Total:			1,600										Credit Resolved Total:		-1 -1,600.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M>New Makegood Activity, CM=Combined Makegood



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Line	Start Date	End Date	Time Period				Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
R 11	10-22-2012	10-28-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)			2	30		1									1	1,500	1	1,500.00	
			----- ITEM LINE NOTE ----- NASHVILLE																				
12	10-22-2012	10-28-2012	07:00PM - 08:00PM	SUNDAY PRIME 7-8PM (930)			3	30				1		1		1		1		1,400	1	1,400.00	
			----- ITEM LINE NOTE ----- AFHV																				
13	10-23-2012	10-25-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)			3	30	1	1						2			2	125	2	250.00	
14	10-22-2012	10-26-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			3	30	1	1	1	1	1	1					5	230	5	1,150.00	
15	10-23-2012	10-23-2012	05:28AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA			3	30		1								1	275	1	275.00		
16	10-22-2012	10-26-2012	05:58AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)			3	30	1	1	1	1	1	1				5	425	5	2,125.00		
17	10-22-2012	10-26-2012	06:58AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			2	30	2	2	2	2	2	2				10	500	10	5,000.00		
18	10-27-2012	10-27-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)			2	30					1			1		1	400	1	400.00		
19	10-27-2012	10-27-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)			2	30				1			1		1	1	250	1	250.00		
20	10-28-2012	10-28-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)			2	30					1			1	1	1	250	1	250.00		
21	10-22-2012	10-28-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			2	30	1		1	1	1	1	1	1		6	750	6	4,500.00		
22	10-22-2012	10-26-2012	06:58PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			2	30	1		1		1				3	1,000	3	3,000.00			
23	10-23-2012	10-26-2012	07:28PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			2	30	1		1	1	1				3	1,000	3	3,000.00			

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Line	Start Date	End Date	Time Period				Description	RC	Duration	M	T	W	F	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : C22C28															
															Contracted Gross Total:	58	35,400.00	
															Actual Gross Total:	56	31,300.00	
															Agency Commission:		4,695.00	
															Net Total:		26,605.00	
Month/YR			Preempted		Made Good	Contract Total			Adjustments					Actual Total				
Oct 12			275.00		0.00	35,400.00			4,100.00 CR					31,300.00				
TOTAL			275.00		0.00	35,400.00			4,100.00 CR					31,300.00				

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